KIRA TIME キラタイム



HUNGARIAN VTUBER ▪ ASIAN GAMING & POP CULTURE

Localized creator coverage connecting games, brands, events and cultural campaigns with Hungarian audiences across LIVE, short- and long-form video.

SELECTED KEY STATS

141K+
TikTok views
Oct 1, 2025 – Oct 4, 2026

654K+
LIVE likes
Apr.16 – Oct 4, 2026

55K+
YouTube views
Sept 17, 2025 – Oct 4, 2026

124+
hours streamed
Apr 16 – Oct 4, 2026

ABOUT KIRA TIME

Kira Time is an **independent Hungarian VTuber media project** at the intersection of Asian games, pop culture and Hungarian audiences. Through character-driven LIVE, short- and long-form content, it helps viewers discover Asian-developed games, cultural experiences and related products in Hungarian.
For publishers, brands, events and cultural partners, Kira Time provides **localized creator coverage** with clear communication, transparent analytics and flexible campaign delivery.

AUDIENCE

- Largest segment: **25–34**
- TikTok 18–34: **79%**
- TikTok Hungary: **94%**
- TikTok female: **56%**
- YouTube 18–44: **82%**



PLATFORM SNAPSHOT

- **760+** followers
- **260+** subscribers
- **70+** members

ADDITIONAL STATS

- **18.6K** LIVE comments
- **1,988** watch hours
- **400K+** thumbnail impressions

CONTENT AND BRAND FIT

- Asian-developed games
- Anime & Asian pop culture
- Cultural events & experiences
- Asian tech, products & lifestyle
- Indie & selected major releases
- JRPG, RPG & story-driven games
- Horror, action & adventure
- Showcases & trailer reactions

BRAND CREDENTIALS

- Official SGF co-stream approval
- KRAFTON Creator Network member
- Capcom Europe press portal access
- International paid collaboration
- Transparent analytics reporting
- NDA & embargo-ready
- Registered Hungarian sole proprietor
- EU VAT ID & invoicing available

COLLABORATION OPTIONS

- Short & long-form video
- Multiplatform LIVE campaigns
- Sponsored integrations
- Event promotion & coverage
- First looks & previews
- Reviews & reactions
- Interviews & cultural features
- Virtual hosting & appearances

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Business communication: English & Hungarian

Sponsored content, review materials, creator codes, and paid collaborations are transparently disclosed in line with platform requirements and applicable local regulations.